

SUMMER 2026

# Touchable Pants for a Reason



**ALBERTO**

# OVERVIEW SUMMER 2026



## CUTS

**HIGHLIGHT WIDE FITS:** Relaxed silhouettes with a casual width and softly draping fabrics create the perfect summer look.

- **HIGHLIGHT PIECE ,LIAM‘:** Featuring belt loops, double pleats, an elasticated waistband, concealed hook fastening and an internal button placket, the ‘Liam’ adds a brand-new twist to the classic high-waisted/wide-fit look.
- **HIGHLIGHT PIECE ,LUIS‘:** Featuring a high waist, wide legs, French slit pockets, button fastening and an elasticated waistband with drawstring, the ‘Luis’ linen pants make a fashionable statement.
- **HIGHLIGHT PIECE ,TED-C‘:** With its pleats, slanted pockets with small flap pockets and wide-cut legs with turn-ups, the wide-fit ‘Ted-C’ is a must-have for summer.

## MATERIALS

**TOUCHABLE PANTS:** Pants with an exceptional touch and feel that you’ll fall in love with the moment you first touch the fabric.

- **PERFORMANCE WOOL MIX:** Bi-elastic, washable, cooling, crease-resistant, colourfast, lightfast – Performance Wool is a true all-rounder.
- **TENCEL™:** Derived from the pulp of sustainably grown trees, the exceptionally soft Tencel fibres aren’t just environmentally friendly, they’re also extremely comfortable.
- **CERAMICA® COTTON:** A fine gabardine fabric with Ceramica® content gives business pants made from cooling Ceramica® Cotton a distinctly luxurious look.
- **PERFORMANCE TECH JERSEY:** Lightweight, elastic and breathable, crease-resistant, water-repellent and quick-drying – Performance Tech Jersey is the perfect fabric for a carefree summer.
- **FANCY JAQUARD:** Elegant Jacquard plus used treatment. The result: Fancy Jacquard – a fashionable experience!

## THEMES

**PANTS FOR A REASON:** Distinctive pants that look great, fit like a glove and create the perfect silhouette for everyday wear.

- **HOLIDAY PANTS:** Not only are they extremely lightweight, they also don’t crease and keep you looking smart at all times while on holiday.
- **SOPHISTICATED PANTS:** Sophisticated pants that stand out thanks to their high-quality workmanship, finest fabrics and well-thought-out cuts.
- **LIGHTNESS:** Casually cut pant made from light, airy fabrics offer perfect comfort – no matter how high the temperature climbs.
- **LINEN:** Light, lighter, linen! Summer linen pants provide an elegant, casual look while also offering a variety of natural features.





# Touchable Pants for a Reason

The day starts at the office, lunch is out on the town, and in the evening you've got plans with family and friends. A long weekend with a fun city break and museum visit is coming up, or maybe it's holiday time. And every day starts with picking the right outfit. ALBERTO wants you to feel good in your clothes, with a great style and a comfy fit. The Mönchengladbach-based pants enthusiasts are renowned for seamlessly combining design and function. For the 2026 summer season, the brand new **'Touchable Pants for a Reason'** collection is launching a series of distinctive pants that look great, fit like a dream and cut a fine figure in any everyday situation.



# Let it flow!

Palazzo pants are some of the hottest key pieces right now. And for good reason. These pants, with their wide cut and flowing fabrics, aren't just casual and elegant, they're also super comfy. For summer 2026, ALBERTO has given this style an elaborate makeover with a brand new model – and it's quite something. Finished with precisely placed creases and double pleats, as well as an elasticated waistband with concealed hook fastening and internal button placket, the **'Liam'** adds an ultra-modern twist to the classic high-waisted, wide-fit look. And because ALBERTO wouldn't be ALBERTO if style didn't go hand in hand with function, this bi-elastic statement piece made from lightweight virgin wool is not only crease-resistant, colourfast and lightfast, but also offers cooling properties. This makes it the perfect choice for both holidays and business.

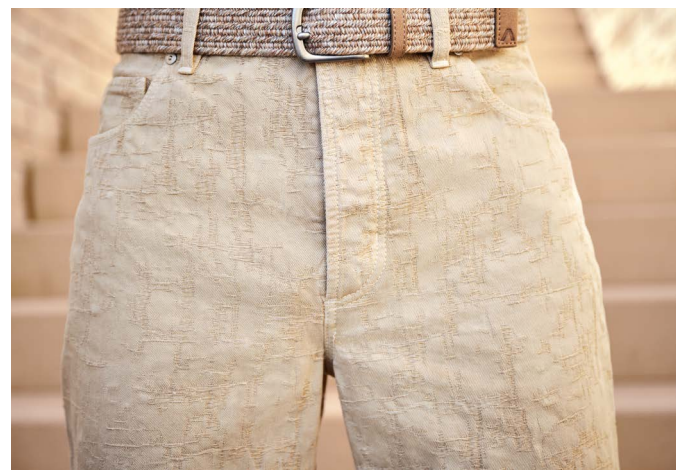


1550 LIAM, Performance Wool Mix





1599 JIVE-C, Fancy Jacquard



## The fine art of disruption

What happens when you combine the heavy used look, so far mainly popular among denim enthusiasts, with elegant jacquard fabric. ALBERTO shows us with its brand new **'Fancy Jacquard'**. Made from 100% cotton in high-quality 11.5 oz fabrics, this casual wide-fit model features a textured finish that gives the woven structure its unique character. This one-of-a-kind fashion item, which can be paired with a simple contrasting shirt for a super stylish look, comes in beige or off-white.





# Sophisticated Pants

High-end pants featuring premium workmanship, the finest fabrics and well-thought-out cuts. These luxurious styles with their attention to detail can be paired with a shirt and blazer or a polo shirt and jumper, making them perfect for both business meetings and chic dinners with friends. Classic designs get a new look, but always stand out from the crowd! For summer 2026, ALBERTO is presenting a series of standout pieces that are a must-have for any discerning wardrobe.

# Smooth & Easy

Linen pants are a fashion staple for good reason, and their unique advantages really come into their own in the summer months. It's no wonder, because they look casual and elegant when you pair them with a simple T-shirt or a shirt and blazer, and they're super comfy and versatile. Linen is naturally breathable and regulates moisture and heat, is hypoallergenic and, when properly cared for, develops a characteristic texture over time that underscores the relaxed character of the pants.



1530 JACK-K, Super Light









# Travel in Style

Over the past few seasons, **performance pants** have evolved into a real highlight of the ALBERTO range. Rightly so, as their sophisticated technical features and innovative, specially developed functional fabrics make them a reliable solution for all the challenges that pants face when you're travelling or enjoying an active lifestyle. Every model is crease-resistant, breathable, temperature-regulating, water-repellent, elastic, colourfast and lightfast.



# Go through the day looking casual and well dressed



1510 MIKE-C, Ceramica® Cotton

When it comes to looking cool and well-dressed even in the heat of summer, experience shows that some fashion tweaks are a must. Luckily, ALBERTO has just the right answer to the question of what pants to wear. For the 2026 summer season, the Mönchengladbach-based company is presenting a stylistically and materially diverse range of Bermuda shorts and slacks that combine perceived lightness with visual lightness – ultra-modern, highly functional, mega-comfortable, emphatically sporty and, as always, crafted with meticulous attention to detail. Just slip them on and feel good, no matter how high the thermometer climbs!



1506 LOU-J-GU, Light Cotton



# Premium Jeans



1367 PIPE, PREMIUM Light Lefthand

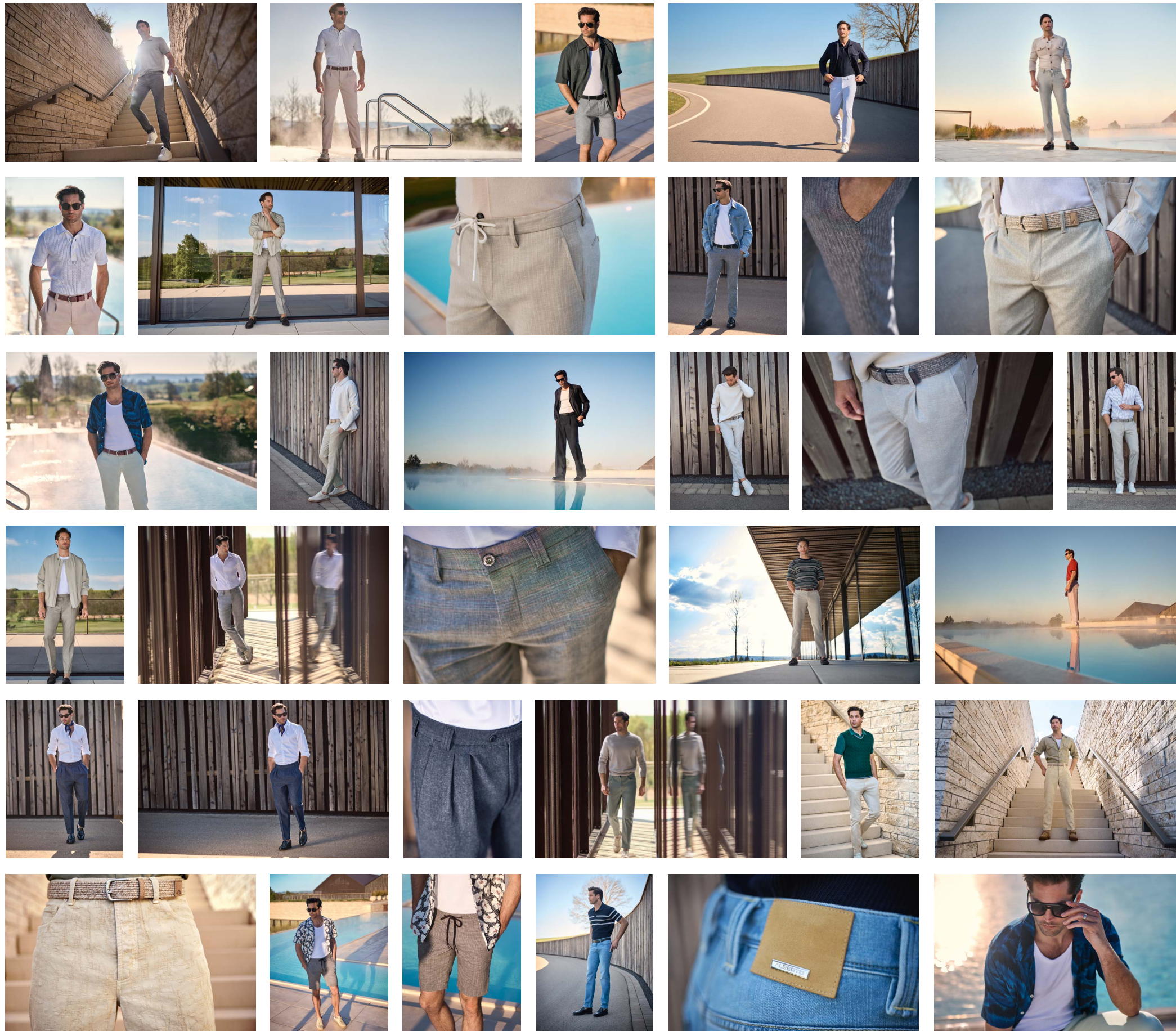




# THE JEANS CHINO







## ALBERTO SUMMER 2026

ALBERTO considers itself a culturally influenced pants label on the move, developed for people on the move. People who value quality, comfort and freedom, people who are looking for substance and find style in the process. Founded over 100 years ago with the goal of becoming a dynamic, innovative presence in the international fashion world and repeatedly setting new standards in the process, the brand has remained true to its founding ethos to this day. Contemporary craftsmanship and design are testament to this, as are the company's own concept store and the use of intelligent, voice-controlled interactive systems. What began as a small pants factory has long since expanded into collections for urban cyclists, for example. ALBERTO is a brand that has made it its mission to anticipate the needs of its customers and combine them into an inspiring lifestyle concept that has its own raison d'être beyond all trends.



The text and image material is available for downloading at:  
**[press.alberto-pants.com](https://press.alberto-pants.com)**

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