

PORTFOLIO



ALBERTO

*Best of Winter 2024:
Beyond Style!*

JEANS
CHINO
DRESSY
PERFORMANCE



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Exclusive fabrics, elaborate finishes and breathtakingly versatile detailing – ALBERTO’s collection for the 2024 winter season is yet another celebration of pants culture in all its stylish facets. Pants with a wool and tweed look alternate with pants in elegant corduroy, fine jersey and technically sophisticated Ceramica styles meet classic chinos and jeans in a variety of colours and washes. Lovers of wide and regular fits will get their money’s worth, as will slim-fit connoisseurs. Thanks to a well-thought-out selection of fabrics, the pants are also all washable at home.



PREMIUM

Originally launched as a hub for high-quality jeans, ALBERTO's premium range has developed rapidly over the last three seasons and has been expanded to include smart casual and dressy styles. What innovations does the Mönchengladbach-based trouser label have in store for the 2024 winter season alongside a comprehensive overhaul of the button, label, rivet and lining design?

Here's an overview:

For the premium denims, ALBERTO is focusing entirely on authentic washes in blue, dark grey, dark beige and black overdyed with blue for next winter. A blend of cotton with 40 per cent Tencel™ and T400® with elastane guarantees a superb return to form, as well as an outstanding feel. The styles are available as classic 5-pockets in regular and slim fit.



1266 SLIM, Premium Denim



1263 PIPE, Premium Super Stretch Coloured Denim



1252 JIVE, Amazing Wool | Belt: 8901 Premium

PREMIUM

Sporty, casual and always exceptionally well-dressed –in their long history, cotton trousers have always managed to forge sophisticated stylistic bridges between formal and casual looks. This feat will yet again be reflected in our premium casual styles next winter. While the Soft Tencel™ ‘Rob’ impresses with a light and super-soft cotton/Tencel™ blend, the brand new and emphatically clean Soft Flannel comes as a regular fit 5-pocket with a bar and buttonhole quilted in the colour of the leather label and as slim-fit chinos with concealed elasticated sides. The colour range extends from camel, brown and navy to anthracite, mouse and sand. The Wool Check goes one step further in terms of fashion. It’s available in a slim fit and a regular fit version with double belt loops, denim buttons and a leather label with a metal badge in both a dark grey/brown and a blue/grey check pattern.

The Luxury Corduroys are brand new to the range. Made from Italian premium corduroy with a high viscose content, the elaborately piece-dyed styles in berry, black, navy, off-white and turquoise have a particularly soft surface sheen. We think they’re the perfect alternative to jeans and chinos.

Another newcomer: pants in soft woollen looks. The Smart Wool will be available in the 2024 winter season as a regular fit 5-pocket with a classic herringbone pattern in brown and dark grey. The absolute highlight of the entire range is the Amazing Wool. Presented as a cropped style ‘Jive-C’ in five earthy colourways, the trousers, with their light wool content and digital all-over print, boast a refined touch of stylish sophistication.



1230 ROB, Luxury Corduroy



CORDUROY

The combination of a soft feel and elegant look has earned corduroy a reputation as a truly unique fabric. And rightly so, which is why ALBERTO has extended the Made in Italy corduroy range once again for next winter. Accentuated narrow ribs, extravagant detailing and a casual garment dye vintage wash are style-defining features of ALBERTO Babycords. Available as slim fit cargo, slim fit drawstring and cropped wide fit with double pleat, the pants create a relaxed look that's confidently accentuated with subtle beige, off-white, light blue, military, brown, grey and navy. With its modal fabric and intense colouring, the Soft Corduroy combines unbeatable comfort and cool style to create a perfect unit. And for our Dusty Corduroy, the pants specialists have opted for an elaborate pigment dyeing process. The result: particularly light-coloured surfaces that appear two-tone at first glance.





CERAMICA®

They're breathable, temperature-regulating, highly elasticated, crease-resistant and also boast a particularly soft feel – chinos made from Ceramica are real all-rounders that score points on any occasion. ALBERTO is presenting a wide selection of styles for winter 2024. The Classic Ceramica® comes in the new colours stone and military as the newcomer model 'Rob-Z' with an integrated safety pocket, while the Retro Ceramica® is available in a tweed look in brown, navy, grey and anthracite. The finely striped Wool Stripe Ceramica® in five autumnal colours and the popular Mini Oxford with a houndstooth design in slim fit and regular fit in light grey, dark grey, brown, chocolate, camel and navy are smart, extremely stylish and fully washable at home despite their 40% wool content. All models have loops on the back pockets, elaborately edged seams and genuine horn buttons.





JERSEY

The jersey pants from ALBERTO don't just combine casual comfort with maximum fit perfection and a distinctly soft feel – they also stand out in terms of style. For the 2024 winter season, ALBERTO is presenting a total of nine styles that have been updated with a wide range of technical features as well as a variety of clean colours and patterns. In addition to simple plain colours, there are traditional herringbone, check, glen check and dot designs, as well as tweed and wool looks. Once again, the Revolutionary® and Coffee are real highlights. While the Revolutionary®, with its water-repellent, breathable and quick-drying tech fabrics, ensures that the wearer stays dry even in questionable weather conditions, the Coffee offers both optimum thermal insulation and improved temperature regulation thanks to the coffee charcoal particles derived from coffee bean residues integrated into the fibres. It goes without saying that the pants, which are available in a total of four models and in the colours Elephant, Royal, Navy, Grey and Black, are also highly water-repellent and quick drying.

CASUAL

In the office or at leisure – our casual pants ensure a decidedly casual appearance in everyday life. For the next winter season, ALBERTO has put together a range that boasts high-quality materials, sophisticated cuts, perfect workmanship and an unbeatable fit. The Business Cotton is decidedly clean with creases, waistband lining and loops on the back pockets in navy, black, camel, beige, midnight blue and asphalt, while we’ve given the Casual Cotton, made from an extra-soft Tencel™/cotton blend with a draw-string, an extra-casual look. The colour range here extends from beige, navy and black to brown, purple and petrol. Slightly sophisticated: the Gloomy Stripe, a regular fit chino with a fine stripe pattern, additional coin pocket and soft feel. Wonderfully wintry: the Wool Touch is a regular and slim fit chino and as wide fit pleated trousers in an elegant bicolour wool look in anthracite, grey, light grey, dark navy and stone. Regular fit chinos made from highly elasticated high-stretch cotton in black, navy, military, brown, dark forest and sweetcorn are brand new. The absolute highlight is the Forrest, an extravagant pair of trousers made from a brown-green Ceramica yarn mix that reflects all the colours of the forest.



1218. GLENN, Forest



1226 LOU, Gloomy Stripe



1203 LOU, Gabardine | Belt: 8207 Dot



1223 ROB, New Wool Look | Belt: 8901Premium



1269 JIVE, New Vintage



1897 SLIPE, Organic Denim | Belt: 8906 Vintage



1468 JIVE, Japan Denim

DENIM

You think all jeans are the same? The pants specialists believe that there's more to denim than meets the eye, which is why they're presenting a range for winter 2024 that consistently embraces all varieties of the blue gold and implements them with great attention to detail.

Besides jeans made from Tencel™ and jersey denims, organic cotton, exclusive Japanese denim and dark denims finished with a chemical-free laser wash, coloured denims, which are available as clean-dyed denims, score highly in winter 2024, dyed, highly elastic PPT 5-pocket in a slim fit and a regular fit version in Dust Blue, Eggplant, Dark Navy, Military, Camel, Old Pink and Off-White or as a vintage style with old dye colouring, 3D pleats, a thick back label and two-tone rivets in Military, Dark Grey and Dark Sand. Fancy a little trip back in time? Go back to the 1980s with the vintage denims in an open-ended look.



DENIM

A real highlight is the left-hand denim with a particularly soft feel, which ALBERTO will be showing next winter in vintage washes and a wide range of colours. The segment is rounded off with Overdyed T400® styles – genuine ALBERTO classics in brand-new washes.

Denims for the office? With the elegant business jeans, that's no problem. The extra-soft cashmere denim is available in two soft washes and also comes in a beautiful chino style.

DRESSY

No wardrobe is complete without the elaborately designed styles from the Dressy range. In the 2024 winter season, ALBERTO is presenting pants with wool content designed with great attention to detail, which cut a fine figure both in the office and on the street, sometimes in a casual flannel look, sometimes with a herringbone, mini-check, herringbone or stripe pattern. Colour-wise, the pants makers focus primarily on light, natural wool tones.



1247 MOVER, Tweed-Look Jersey



1249 ROB, Wool Touch Jersey



1254 MOVE, Ceramica® Wool Stripe



DETAILS

1230 ROB, Luxury Corduroy



1230 ROB, Luxury Corduroy



1247 MOVER, Tweed-Look Jersey



1226 LOU, Gloomy Stripe



1252 JIVE, Amazing Wool



1252 JIVE, Amazing Wool



1897 SLIPE, Organic Denim



1897 SLIPE, Organic Denim



1828 JOHN, Baby Corduroy



1646 MOVE, Coffee



ALBERTO regards itself as a culturally influenced pants label on the move, developed for people on the move. People who value quality, comfort and freedom, people who seek relevance while finding style. Founded around 100 years ago with the goal of becoming a dynamic, innovative presence in the international fashion world while constantly setting new standards, the brand has remained true to its founding ethos to this day. Contemporary craftsmanship values and design bear witness to this, as does the

company's own concept store or the use of intelligent, voice-controlled interaction systems. What began as a small pants manufacturer has long since been incorporated into collections – for urban cyclists, for example. This brand has set itself the goal of anticipating the needs of its customers and combining them into an inspiring lifestyle concept that's also relevant beyond all trends.



#COOLGERMANY:
GLÄSERNE WERFT

Shipbuilding boasts a long tradition in Überlingen, dating back to 1912 in the case of the Gläserne Werft shipyard. Originally founded under the name Kellerwerft, the factory buildings on the shores of Lake Constance were used for building new boats as well as maintaining and repairing old ones until the 1990s, when operations were finally discontinued before the turn of the millennium. Thanks to a group of yachting enthusiasts, the shipyard was reawakened from its slumber in 2014 as the Gläserne Werft and now also houses a catering business in addition to boat building. Guests can watch the goings-on in the workshop through large panes of glass. A unique place that combines craftsmanship, tradition and passion with the beauty of nature, providing the perfect backdrop for ALBERTO's Winter 2024 shoot.

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