

PORTFOLIO



WINTER
2022

ALBERTO

100 YEARS
OF
PANTS

JEANS
CASUAL
DRESSY
SPORTS



It's not so much the love of fashion for fashion's sake, but more the enthusiasm for products and all the good things they have to offer that's been fueling ALBERTO for 100 years, and that still runs like a common thread through the ALBERTO collection in winter 2022. Our thing is styles that look great, fit like a glove, feel good and - thanks to their functions, details and technical features - also ease your way through everyday life. For this, we rely on tried-and-tested products as well as on experimental ones. After all, tomorrow's standard is the result of today's experiment.



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1699 SLIM Platinum

METALLIC Platinum

A few years ago, our good friend and long-time partner, the designer and artist Jochem Reichenberg, gave us a shiny gold trouser sculpture that's brightened up Marco Lanowy's office ever since. As part of our work on the ALBERTO Winter 2022 collection, we've been inspired by this sculpture and present the **'Gold Denim'**, a 5-pocket coated with gold foil - real jeans art for everyone. The special highlight: the more often the trousers are worn, the more extravagant their patina becomes - and the more precious they become.





ALBERTO has launched a new product group called **‘Performance’**. From now on, under this banner, we’ll be presenting trousers with clever functions and ingenious technical features that help you to get through everyday life even smarter, even better dressed and consequently just that little bit better. We’re starting with the ‘Barista’ and the ‘Taylor’. Read on ...



BARISTA Coffee Pants

Why are we experimenting with coffee charcoal and why have we named a pair of trousers **‘Barista’**? Well, for one thing, we are declared Barista-farians, in other words: we love real coffee culture, and the day just can’t start without a cup of coffee prepared from organically grown, carefully roasted, freshly ground beans. On the other hand, we’re fascinated by all the different opportunities coffee has to offer as a renewable raw material, even beyond a good caffeine shot. It wasn’t a big jump from our passion for coffee to our passion for pants. With its creases, pleats and turn-ups at the leg ends, the bi-elastic **‘Barista’** is first and foremost a quasi-chino, with a water-repellent finish and a decidedly casual look thanks to the drawstring, ties, special rivets and coffee-brown lining. The real secret of the pants, however, lies in their fibres. In an elaborate process, coffee charcoal particles extracted from coffee bean residues have been incorporated. This technique has huge benefits for the wearer. Coffee charcoal doesn’t just store body heat and act as an ideal thermal insulator, it also has antibacterial properties and ensures improved temperature balance. The **‘Barista’** will be available in black, blue, taupe and military for launch in the 2022 winter season.

TAYLOR The new slim chinos

Chinos made of multifunctional techno fabrics? No problem with the ‘Taylor’, the new addition to the **performance segment**. The smart, bi-elastic pants with the higher-cut waistband, slanted welt pockets with closing button and the slim silhouette aren’t just crease-resistant and really quick-drying. They’re also easy to iron and optimally wick moisture away from the body. The new slim chino ‘Taylor’ is available in black, blue and grey.





3610 JUMP, Reflective Jersey

HYBRID SPORTS PANTS

Reflective

Golfing bike enthusiasts with a penchant for hiking can rejoice: ALBERTO has completely revamped its Hybrid Sports Pants range. Featuring high-end fabrics and a multitude of functional features, these pants are now completely sports-only. In addition to the temperature-balancing, comprehensively breathable, bi-elastic and fast-drying **3xDry® Cooler** and the likewise breathable and also extra-light bi-stretch **Revolutional®** with comprehensive UV protection, Stretch Energy, a highly elastic, water-repellent material is also used here, guaranteeing perfect muscle circulation and improved energy flow with a roughened inner lining. The pants are available as 'Jump', chinos with draw-string and ties, as extra-light 'Trek' with waterproof zips, cargo pockets and reflective patches on the waistband, and as 'Clay', brand new slim-fit chino-cargo pants. The highlight of the range is the **Reflective Pants**. We've given the 'Jump' an extensive reflective glass bead coating. Sports sessions after dusk have never been safer.



- maximum freedom of movement
- breathable
- reflective coating of glass beads



3610 JUMP, Reflective Jersey



1644 GENE, Flanell Look



1654 CLAY, Cool Wool

SMART CASUAL

Put them on, feel good and just look good. This is our guiding principle for developing and producing the pants in ALBERTO's **'Edel Casual'** range. Our tools: the highest quality materials, refined cuts, perfect workmanship and unbeatable fit. For the 2022 winter season, we're presenting two new models here alongside the classics. The 'Gene', a wide-cut style with a high waistband, butterfly and back pockets with flaps, comes in military with a tone-on-tone belt and is available in a choice of raw cotton, soft **Ceramica flannel** and a fine wool look. The 'Clay' is the slim-fit chino-cargo pants that come in a variety of flannel fabrics.



1644 GENE, Flanell Look



1654 CLAY, Cool Wool



1638 JUMP, Fancy Jersey



1640 ROB Jersey Check



1640 ROB Jersey Check

JERSEY

Feel-good

Our ALBERTO jersey pants are self-confident 24/7 all-rounders - and they've got every reason to be so. After all, they don't just combine maximum fit perfection with casual wear comfort, they're also way ahead of the game when it comes to style. For the 2022 winter season, we've focused on a total of eight styles, which we've given both an extensive qualitative state-of-the-art update and a variety of prints. Alongside plain colours, you'll find classic check patterns as well as glen checks and fine knitted designs.



1638 JUMP, Fancy Jersey



1650 JUMP, Fancy Jersey



1642 ROBIN, Cool Glencheck Jersey



1678 SLIM, No Cotton Denim



1381 SLIM, Organic Denim



1381 SLIM, Organic Denim

DENIM

If you thought that the last word on the fashion status of jeans had already been said, the ALBERTO denim range for the 2022 winter season will prove you wrong. In addition to **Japan denims** in two new washes and a classic Red Selvedge, which comes in two washes and a raw variant - only genuine with the characteristic selvedge, of course - our **Organic Denim** series continues with jeans made of organic cotton with elastane content in a wide variety of washes. Speaking of organic cotton: Organic cotton mixed with Tencel makes for a wearing experience that's rough and soft at the same time, combining the best of both worlds. If you like things a touch softer, you should definitely go for the **No Cotton-Tencel jeans**, and if you don't want to miss out on the real denim feeling in the office, we recommend our elegant Dynamic Superfit premium business jeans.



1678 SLIM, No Cotton Denim



1484 PIPE, Dynamic Superfit Dual FX Denim



1484 PIPE, Dynamic Superfit Dual FX Denim



1582 ROB, Light Superstretch



1582 ROB, Light Superstretch

THE JEANS CHINO

ALBERTO **Jeans-Chino** are also an unbeatable alternative to the 5-pocket next winter. The styles don't just score points with an authentic vintage colouring and washed 3D buffies, but with an elasticity level of over 60 percent, they also offer unbeatable comfort.



1582 ROB, Light Superstretch



CORDUROY IS BACK!

Smart Corduroy

Corduroy is back! For winter 2022, we're celebrating the return of this regal fabric with its wonderfully velvety feel with a range of pants that satisfies every need for detail and style. If you like things a touch softer, you'll love our **Fancy Velvet** pieces. For winter 22 we're featuring styles with a finely designed honeycomb pattern.





KARWENDELBAHN Mittenwald

Whether they were hikers, climbers or skiers - the Karwendel with its breathtaking panorama was already a magnet for mountain sports enthusiasts in search of adventure more than 100 years ago. From Mittenwald, they went up into the mountains, loaded with backpacks and boards, exclusively on foot along narrow paths for decades, before the small community made Alpine history in 1967 with the construction of the legendary Karwendelbahn. A place that combines true pioneering spirit with the wild beauty of nature - in other words, an unbeatable backdrop for shooting the ALBERTO Winter 2022 collection.





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