

COLLECTION REPORT

———— SUMMER 2018 ————

ALBERTO
Golf

COLOURFUL GREEN

Casual shorts in colours that pop and pants you want to wear in extravagant all-over patterns – ALBERTO Golf ushers in the Summer 2018 Court Season with a great affinity for colours on the one hand and a refined blend of high tech materials, perfect performance fits and complex detail on the other hand. Moreover, the new products are also highly functional. So what else do the pants experts from Mönchengladbach have in store for golf enthusiasts? Below we will give you an overview of the collection's highlights.



ALBERTO *Golf*



MEN

Bi-elastic, breathable, temperature balancing – and all of that combined with a drying time that is three times faster than that of conventional pants – there's no question about it – the **Superfit 3xDRY Cooler** delivers the ultimate combination of fashion and function. Would you like just a little more of that casual feeling on the putting green? The **Superfit** in its luxurious twill chino design will convince you thanks not only to the material quality, which boasts an elasticity level of 41 per cent paired with fantastic touch & feel characteristics. It also extremely form stable. Of course this model also boasts anti-slip waist band and rear pockets.



Motif 19* | 5535 IAN, 3xDRY Cooler

*Numbering refers to the pictures in the press section – press.alberto-pants.com/golf2018



Motif 20



Motif 01 | 5535 ROOKIE, 3xDry Cooler



Motif 02



Motif 03



Motif 14 | 5535 EARNIE, 3xDRY Cooler

Casual, light-weight and super soft – **Ceramica** pants ensure perfect comfort from the first tee-off until you make it to the final hole. They are available in single colour Gabardine or in stripes – styles that are not only perfectly breathable, easy on the skin and temperature balancing, they are also wrinkle resistant and retain their shape every time you wear them. They also have anti-slip waste bands and rear pockets to make them optimally functional.



Motif 08 | 5509 ROOKIE, Ceramica Gabardine



Motif 06



Motif 07

The **Waterrepellent** Line is a true ALBERTO Golf classic. Boasting a breathable, water and dirt repellent surface, these pants will not only enable you to play your best game in any weather – they also will give you a consistently stylish look. The **Waterrepellent Print** heads out on the course in amazingly colourful floral and trendy watercolour all over prints. **Waterrepellent Check** bets everything on elegant check patterns in a variety of designs as well as colour combinations, while the **Minimal Waterrepellent** Series styles up the game in intricate minimalist patterns. A brand new addition to the line: **Waterrepellent** pants in solid colours in a palette of wonderful summery hues, materials with 30 per cent stretch as well as anti-slip elastic waist bands and rear pockets – a must for every golfer.



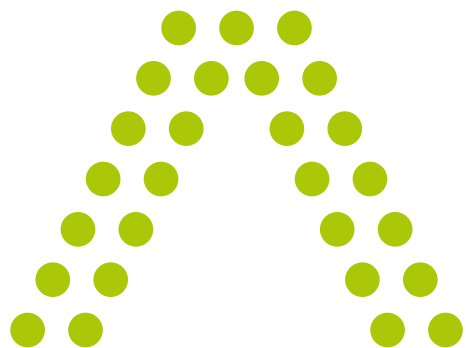
Motif 46 | 5537 IAN, Waterrepellent



Motif 47



Motif 45



Motif 51 | 5537 PITCH, Waterrepellent



Motif 43 | 5537 IAN, Waterrepellent



Motif 44



Motif 52 | 5570 ROOKIE, Waterrepellent Check



Motif 56



Motif 54



Motif 58 | 5580 ROOKIE, Waterrepellent Print



Motif 59



Motif 62 | 5582 IAN, Minimal Waterrepellent

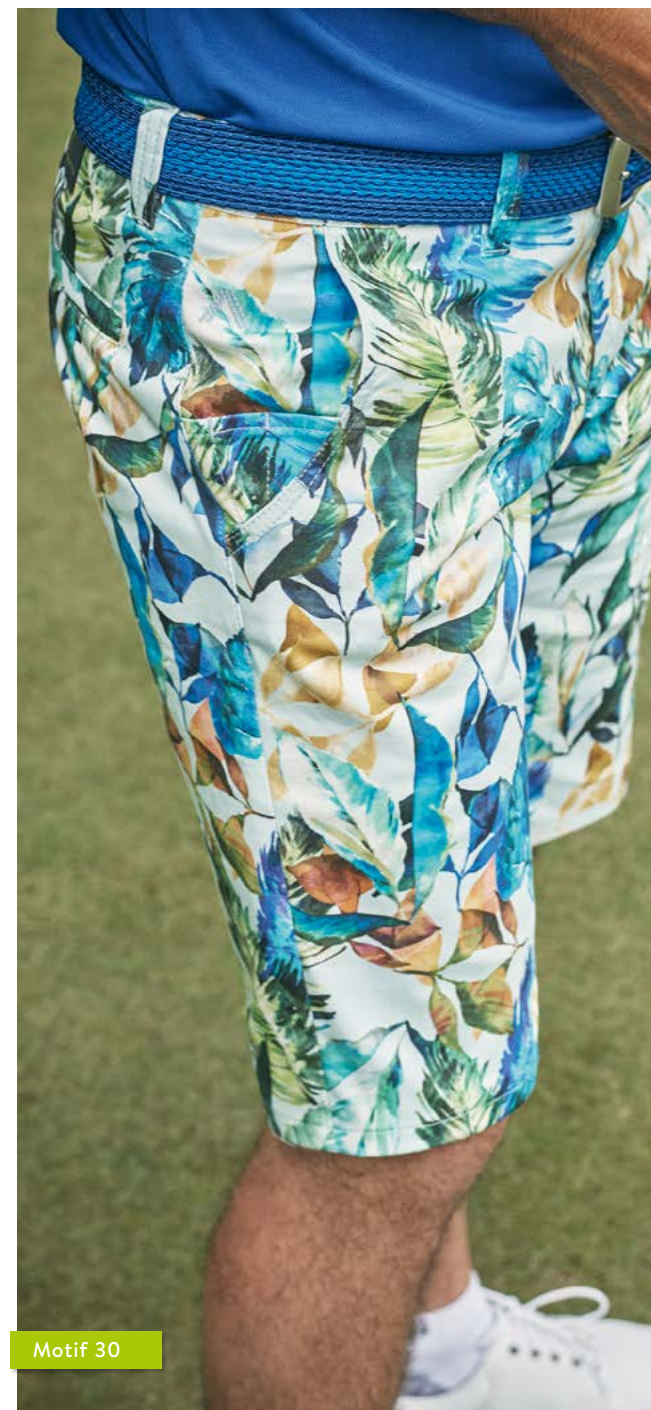


Motif 63

The ultra lightweight **Cool Print** is also brand new. Featuring a particularly high percentage of bi-elastic stretch fibres, these navy coloured pants present themselves with a relaxed mini-structure print in anthracite. The **Minimal Print** offers the same benefits, but bets on a different pattern. The anti-slip waistband is a key component. The **Scuba Golf** is a genuine collection highlight. The breathable, bi-elastic jersey does not only ensure the highest level of comfort, but also looks extremely luxurious thanks to its checker prints in two different dark blue versions. Of course this model also boasts a generous anti-slip waistband. Super elastic, breathable and immensely style conscious – the **Fancy Print**, **Fancy Jungle** and **Golf Court** combine traditional golf wear functionality with colourful all over prints. **Summer Check** delivers contrast in the form of elegant check designs.



Motif 31 | 5577 EARNIE, Fancy Jungle



Motif 30



Motif 26 | 5572 ROOKIE, Summer Check



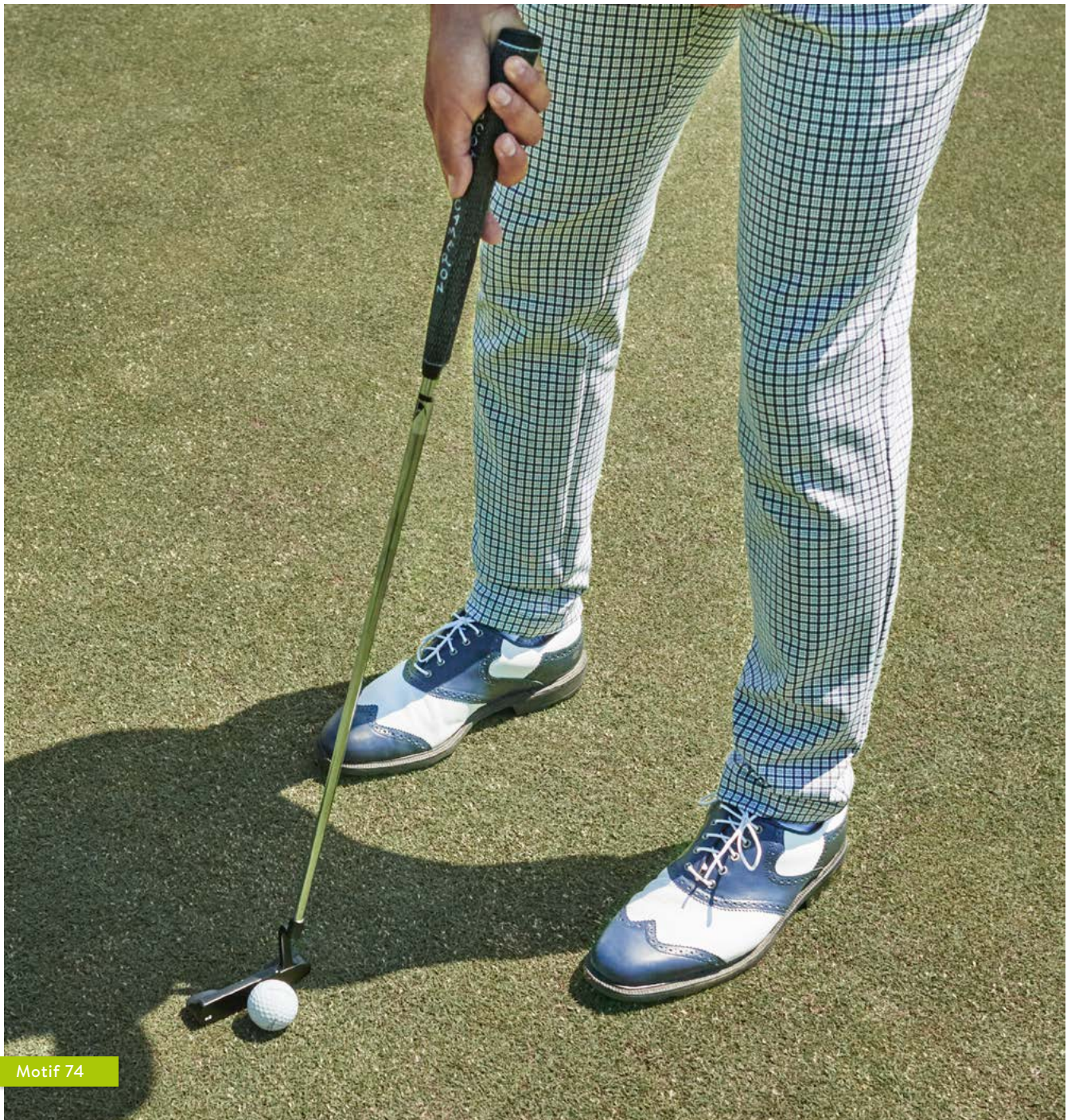
Motif 25



Motif 70 | 5542 IAN, Scuba Golf



Motif 71



Motif 74



Motif 28 | 5572 MASTER, Summer Check



Motif 27



Motif 33 | 5578 EARNIE, Golf Court



Motif 32

The **Super Check** is another collection highlight. Crafted from highly elastic bi-stretch double weave fabric, this style is available in light grey with a check print. The golf green lining shimmers through along the exterior seams whenever the golfer moves and creates fantastic effects when rolled up. Waist and rear pocket anti-slip bands are included – after all, who'd want to do without them?



Motif 34 | 5554 ROOKIE, Super Check



Motif 36



Motif 37



Motif 38

TRUE COLOURS

Understated black/white checks meet colourful plaid prints, summery yellow, white, pink, turquoise, apple and orange on faded grey, beige, sand, olive, anthracite, black, navy and red – ALBERTO Golf Men's Summer 2018 Colour Palette offers something perfect for every taste.

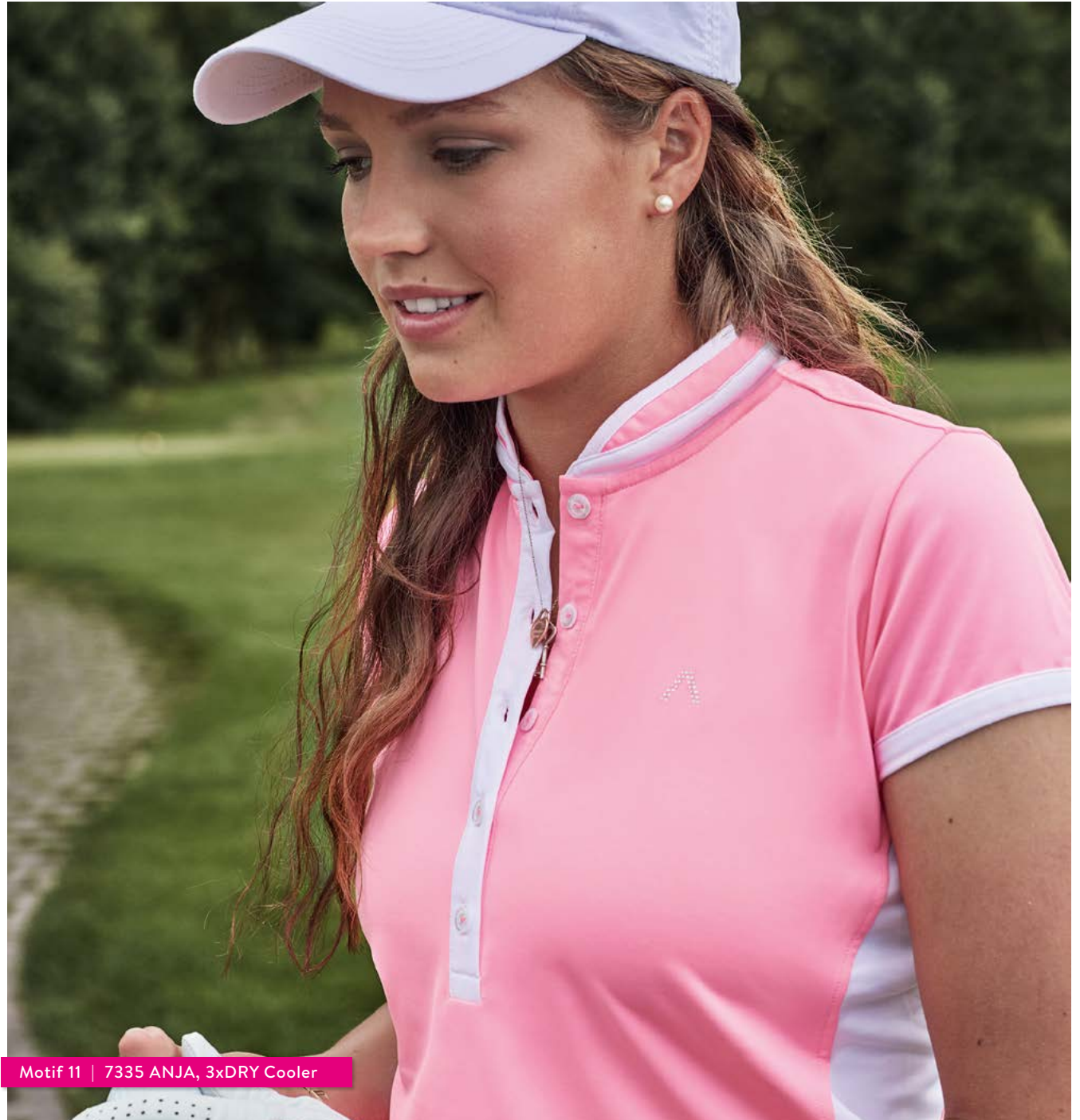


ALBERTO *Golf*



LADIES

The **Superfit 3xDRY** Cooler also sets style, comfort and performance standards in our women's collection. Among the contributing features are the high tech, temperature balancing, breathable and bi-elastic material qualities that guarantee drying times that are three times faster than those of conventional fabrics used in golf pants. On the other hand, we are ushering in an especially wide summer colour range. Anti-slip waist and rear pocket bands complete the package.



Motif 11 | 7335 ANJA, 3xDRY Cooler

*Numbering refers to the pictures in the press section – press.alberto-pants.com/golf2018



Motif 10



Motif 04 | 7335 AUDREY-K, 3xDry Cooler



Motif 05



Motif 01



Motif 35 | 7335 TINA-Z, 3xDry Cooler



Motif 39



Motif 12 | 7335 MONA, 3xDry Cooler



Motif 13

Golfers wearing pants from our **Waterrepellent** Line will not only look stylish on and off court, but will also be optimally prepared for all weather conditions on the putting green. Thanks to the completely water and dirt repellent breathable high tech surface, they guarantee comfort in any situation. Thee **Minimal Waterrepellent** boasts smart minimal all over patterns, while the long, brand new, wide leg flat front Bermuda version “Arya” comes in a **Waterrepellent Print** with colourful print motifs that make an extravagant statement.



Motif 69 | 7537 ARYA-K, Summer Waterrepellent



Motif 68



Motif 72 | 7554 MONA, Minimal Waterrepellent



Motif 73

The new solid colour **Waterrepellent** Series, which comes in materials boasting 30-per-cent fabric elasticity, is a true launch winner thanks to its extra vast colour range. In these pants, you'll definitely be ready for summer.



Motif 67 | 7537 ALVA, Summer Waterrepellent



Motif 58 | 7537 MONA, Summer Waterrepellent



Motif 61

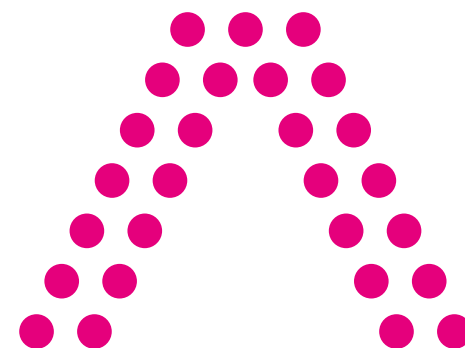
Yet summer would not be summer without flowers. Our **Flower Power** and our **Flowers** models focus entirely on decorative floral prints, which come with a wide range of accents, while the **Digital Flowers** version interprets the subject matter with ultra modern tech prints. Super elastic and breathable cotton fabrics guarantee both – an optimum motion range and a wonderfully comfortable feel on the skin that will last throughout the longest game.



Motif 07 | 7572 FLORENTYNE, Digital Flowers



Motif 40 | 7574 MONA, Flowers





Motif 41



Motif 42



Motif 50 | 7570 MONA-K, Flower Power



Motif 49



Motif 23 | 7556 ARYA-K, Flower Stripe



Motif 24



Motif 55 | 7578 ANJA-C, Lilies



Motif 53

Breathable, super elastic and consistently stylish – the **Fancy Print, Paisley, Flower Stripe** and **Summer Flowers** are compelling thanks to the refined fusion of sports functionality and maximum fashion standards. Traditional stripe patterns are paired with 60s paisley prints and complex floral designs.



Motif 18 | 7576 MONA-C, Summer Flowers



Motif 16



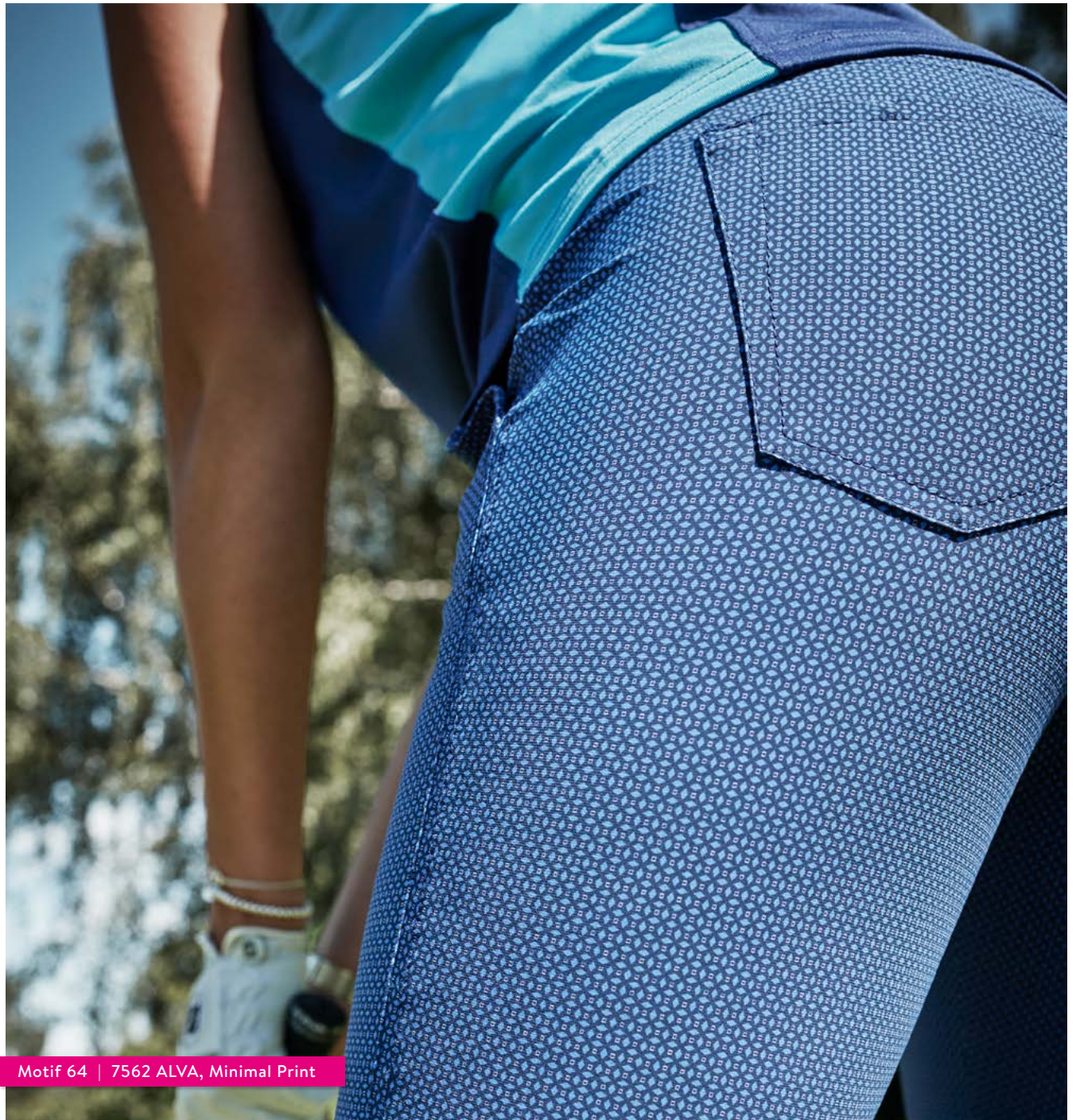
Motif 17

Dragonfly and **Japan Flowers** add a touch of traditional Asian fashion refinement to bring to the fairway. These breathable cotton pants are lovingly embellished with print motifs. The elasthane in the fabric ensures optimum freedom of movement.



Motif 21 | 7552 ALVA, Dragonfly

The **Black and White Check** and **Minimal Print** Styles are far more understated. Check patterns in elegant black and white and intricately designed minimal looks transport a particularly classic look onto the course, while a super elastic, breathable nylon / Lycra blend guarantees the best possible motion range when you tee-off.



PLAYFUL COLOURS

Whether filigreed or abstract floral and paisley prints or understated minimal and check prints embellish the products – the Summer 2018 ALBERTO Golf Ladies Collection demonstrates its love for colour and the putting green in exhilarating hues of yellow, white, pink, turquoise, apple, pink and orange. Understated accents come in grey, beige, sand, olive, anthracite, black, navy, red and trendy classic rose.



Motif 09 | 7572 FLORENTYNE, Digital Flowers

Our copy and image material is available for download at:
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In 2004 an airplane started out for the USA – and with it began the success story of the ALBERTO golf collection. On board: the two managing directors Georg Walendy and Marco Lanowy. In the luggage: no end of creative ideas for a modern, functional golf collection. In the States, Walendy and Lanowy were expected by golf pro Alex Cejka, who at the time was attracting attention by wearing ALBERTO pants on the course rather than golf trousers. Thus, fueled by enthusiasm for the designs in the men's collection, a promising cooperation with the men's fashion label came about, and ALBERTO took on the challenge of livening up the sportswear market. A quite special golf wear line was created, not only thanks to its long years of fashion expertise, but above all due to the development and use of innovative materials. The golf wear stands out thanks to its unusual designs, perfect cuts and completely new features. Since then the label has firmly established itself – golfers recognize the functional and expressively fashionable golf pants and shirts from Mönchengladbach.